

EFFEFFECT vs. AFFEFFECT Rules

Rule 1. Use *effect* when you mean bring about or brought about, cause or caused.

Example He *effected* a commotion in the crowd.

Rule 2. Use *effect* when you mean *result*.

Example What *effect* did that speech have?

Rule 3. Also use *effect* whenever any of these words precede (come before) it: *a, an, the, no, any, take, into*.

NOTE: These words may be separated from *effect* by an adjective.

Examples That book had *a long-lasting effect* on my thinking.
Has the medicine produced *any noticeable effects*?

Rule 4. If none of the above fit, use *affect*.