

DECA Club - Dressing for Success!
JP Taravella Marketing/Business Students
2009-2010



You will be faced with the “What should I wear?” question many times in your life as you prepare for job interviews, meetings, awards ceremonies, business dinners, and other occasions that call for you to present your best image. You’ll have your Marketing and Business teachers to thank for helping you learn and practice this important life skill! And you may find, like many of your fellow students have, that dressing for success may make a difference in getting the job you want!



Dr. Randall Hansen, Webmaster of Quintessential Careers, asks, “Should you be judged by what you wear? Perhaps not, but the reality is, of course, that you *are* judged. Throughout the entire job-seeking process employers use short-cuts to save time. With cover letters, it’s the opening paragraph and a quick scan of your qualifications. With resumes, it is a quick scan of your accomplishments. With the job interview, it’s how you’re dressed that sets the tone of the interview.”

In your immediate future, you are expected to present yourself “professionally” and appropriately **at each and every DECA or Academy of Finance sanctioned event**, including competitions, leadership conferences, awards assemblies and certain chapter functions. To practice this art of projecting a great image, you are required to follow these guidelines on **the first and third Wednesday of each month** during the school year, unless otherwise advised by your teacher. You will receive a grade for your participation.

Mark your calendar!

First Casual Business Dress Day this year: Wednesday, September 2nd!

Your guidelines for creating a winning appearance (and to let you know how you will be graded) are on the **reverse side** of this handout. To learn more about WHY it’s important that you learn this skill, and to see additional recommendations for dressing for success, visit the following web sites:

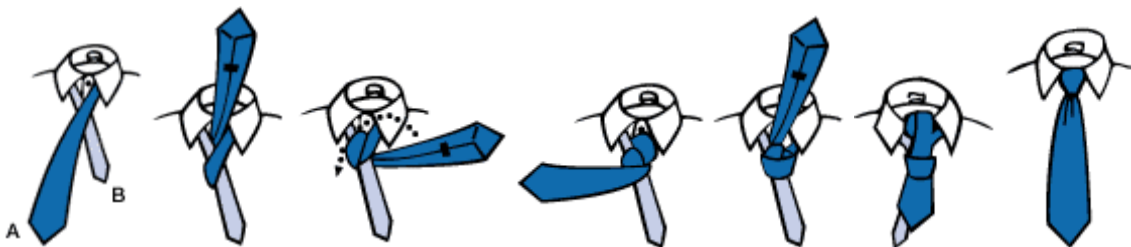
<http://www.quintcareers.com/dressforsuccess.html>

<http://www.bsu.edu/students/careers/students/interviewing/dressing/>

Gentlemen, if you need practice tying a tie, visit these sites:

<http://www.totieatie.com/>

<http://www.brooksbrothers.com/tieknots/tieknots.tem>



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What to wear on BUSINESS CASUAL DRESS DAYS
1st Wednesday of each month

Men - DECA polo shirt, TUCKED IN, no T-Shirts, & a belt
Women - DECA polo tucked in. No T-Shirts. Belt if shirt style needs to be tucked in.
Long khaki pants (ex. Dockers, Dickies, Chinos) or neat jeans (no holes, tears) No shorts, even long ones!
Casual shoes (Sneakers are OK, but no flip-flops)
*If you did not receive a DECA polo:
Men - Collared polo shirt and above requirements
Women - Dressy shirt, polo or collared shirt and above requirements
TOTAL POSSIBLE POINTS PER OCCURRENCE: 50

What to wear on PROFESSIONAL DRESS DAYS
3rd Wednesday of each month

WOMEN
Clothing should be neat, clean and pressed.
Skirt (hem just above the knee, no mini) with panty hose OR
Dress pants (no low cut, skin-tight pants)
Dress blouse or sweater. No midriffs.
Simple jewelry or none at all
Hair neatly groomed
Clean, closed heel/toe shoes (No sandals, sneakers)
Simple, natural-looking make-up
TOTAL POSSIBLE POINTS PER OCCURRENCE: 50

MEN
Clothing should be neat, clean and pressed.
Button-down, collared dress shirt, which MUST be tucked in
Dress pants (ex. Dockers, slacks). No jeans, no cargo pants, no shorts.
A tie, properly knotted (no clip-ons! No kidding!)
Hair (including facial hair) neatly groomed
Clean, polished dress shoes (No sandals, sneakers, boots)
Pants must be belted at your waist (belt should match your shoes).
TOTAL POSSIBLE POINTS PER OCCURRENCE: 50

You need to stay DECA dressed the entire school day.